

# SLC | PRINT EDITION

## mechanical specifications

# School Library Connection

## Materials Required

- Digital format required. No film will be accepted.
  - PDF files must be high-resolution (300dpi, CMYK color space) and created using print-optimized settings, including crop and bleed marks.
 

**NOTE:** If a PDF is not submitted, the following format is accepted:
  - Native file formats: Adobe InDesign, Illustrator or Photoshop eps, tiff (300 dpi or higher). Build ads to sizes at right. Extend bleed at least 1/8" beyond page edge for full-page ads. Use actual font weights and do not apply style attributes to basic fonts (e.g., do not use the bold or italic buttons to style fonts within the application). No PC fonts or damaged fonts will be accepted. PC files must be sent as eps or tiff files.
  - Include all fonts, images/scans (eps or tiff only), logos/artwork. Do not nest eps files in other eps files.
  - The following must accompany the file:
    - Native file with all elements that make up the ad (tiff, eps, and fonts).
    - All printer and screen fonts in separate suitcases, each family in its own file folder.
    - Electronic proofs (4-color when applicable) at 100% with registration/crop marks.
- Submit ad files electronically via email to Gerry Woodworth [gerry.woodworth@gmail.com](mailto:gerry.woodworth@gmail.com) and to Mary Bagne [mbagne@abc-clio.com](mailto:mbagne@abc-clio.com)
- Incomplete materials and custom service: we reserve the right to adjust sizes if materials are not provided at the correct size (no proof will be sent to advertiser). Missing or damaged fonts may be substituted. Mechanicals that require Photoshop work, typesetting, scanning, repair work, converting disk information to film production of color proofs, or other preparation will be subject to extra charges. These charges will be billed to the advertiser or its agent and are not commissionable. Rates for all such work available on request.

## Publication Layout

**Publication trim size:** 9 x 10.875" (document size)  
**Bleeds:** Add 1/8" to top, bottom and sides of trim size. (9.25 x 11.125")  
**Live matter:** 8 x 9.875". Copy beyond live matter area may be trimmed.

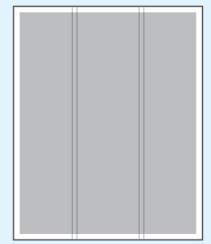
## Copy and Contract Regulations

All materials and products to be advertised are subject to publisher's approval. Cancellations are unacceptable after the space reservation date for that issue. Insertion orders received after closing date will be placed on a waiting list for that issue and will be accepted by the publisher only if space becomes available. Phone reservations must be followed by written orders within one week or the publisher must decline acceptance. Publisher will not be responsible for reproduction quality of advertising material that is received late or without a matchprint proof or does not conform to mechanical specifications. Such ads may be subject to a production charge. Publisher is required to follow postal regulations on business reply inserts. Advertiser and/or advertising agency are jointly responsible for payment of all advertising space purchased. The publisher reserves the right to reject any advertising or to require that the word "advertisement" appear in any ad. The publication and its agents shall further be held harmless from any loss or expense resulting from claims of any kind.

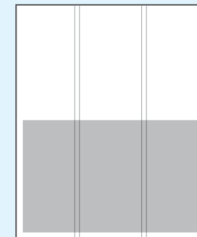
## MECHANICAL SPECS



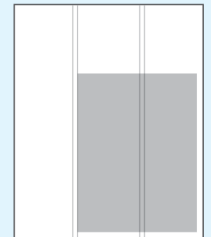
**FULL PAGE (bleed)**  
9.25 X 11.125



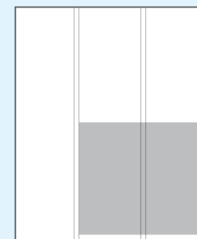
**FULL PAGE (no bleed)**  
8 X 9.875



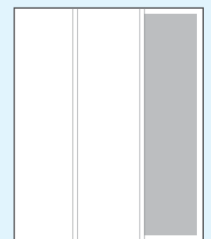
**1/2 PAGE HORIZ**  
8 X 4.95



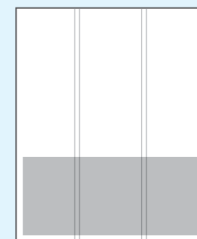
**1/2 PAGE ISLAND**  
5.25 X 6.5



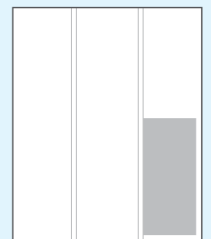
**1/3 PAGE SQUARE**  
5.25 X 4.95



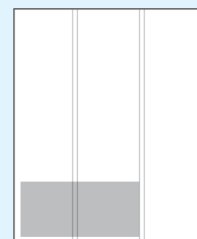
**1/3 PAGE VERT**  
2.5 X 9.875



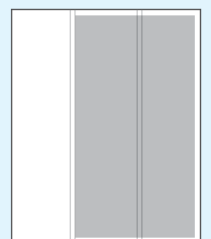
**1/3 PAGE HORIZ**  
8 X 3.3



**1/6 PAGE VERT**  
2.5 X 4.95



**1/6 PAGE CLASSIFIED**  
5.25 X 2.5



**2/3 PAGE VERT**  
5.25 X 9.875